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GREATER WHITSUNDAY ALLIANCE
MACKAY ▶ ISAAC ▶ WHITSUNDAY

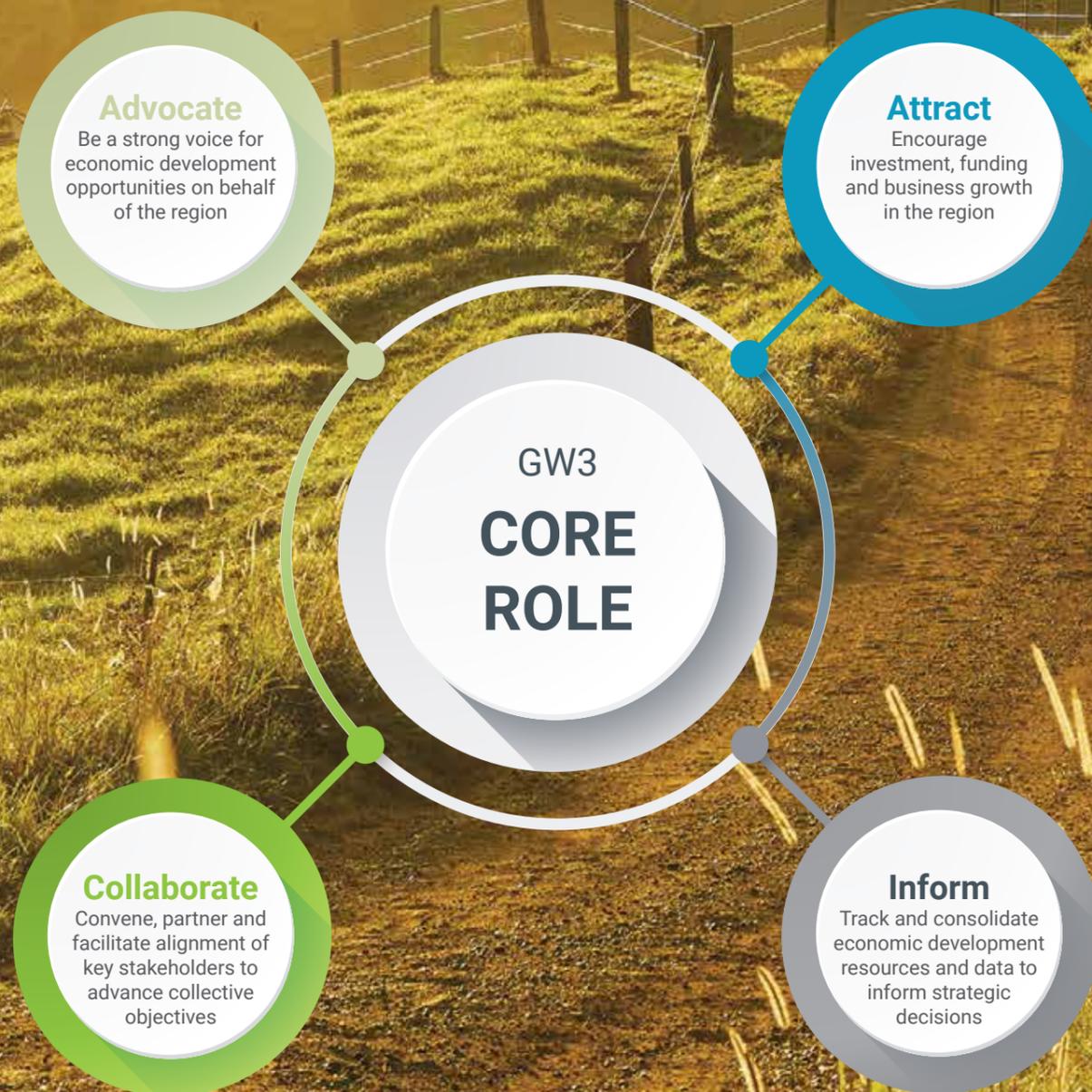
Making the Mackay Isaac Whitsunday region strong for generations

Greater Whitsunday Alliance (GW3) creates opportunities for the Mackay Isaac Whitsunday region to realise their full potential.

The organisation is a strategic and coordinated point of contact for local, national and international networks, and advocates for projects and opportunities from both government and the private sector. Greater Whitsunday Alliance also delivers a range of economic development focused projects to help support and promote prosperity across the broader region.

GW3 is also the parent company of C-Res. C-Res is a cost neutral entity, operating as a social enterprise in some of Australia's most remote mining communities.

GW3 drives economic development in the region in the following ways:



A message from our Chairman

The 2018-2019 year has been one where GW3 continued to grow from strength to strength, and again it is my privilege to lead this organisation in my role as Chairman of Greater Whitsunday Alliance (GW3).

This financial year, GW3 has continued to be the lead organisation that drives sustainable economic growth and promotes liveability for the Mackay Isaac Whitsunday region. Since its early beginnings, GW3 has established a strong governance framework and strategic direction to ensure our work in the region is robust and dynamic.

With each year, the voice of Greater Whitsunday Alliance continues to be a strong and relevant one for our regional economy. Our vision is to make the Mackay Isaac Whitsunday region strong for generations. The GW3 team delivered our primary objectives of advocacy and partnerships for our region, attracting investment, driving sustainable economic development and collaboration across industry, government and the community.

We have continued to advocate for the region, and this is evident through our ongoing work in keeping the spotlight firmly on the issue of residential and commercial insurance through ongoing submissions to the ACCC's Inquiry into Regional Insurance Affordability.

This year, GW3 and BHP announced details of a three-year strategic partnership - aimed at enhancing the economic sustainability of the Greater Whitsunday region. The key projects we will and have started to deliver as part of the BHP partnership include preparing workforces of the future, advancing water stewardship and strengthening local supply chains. The scope of this partnership is two-fold, and includes enhancing the organisation's capacity to effectively advocate, engage and promote the region.

GW3 has encouraged investment, funding and business growth in the region through a range of activities, including the inaugural Regional Projects Development Register and through our Isaac Business Support Program.

During the Federal Election, GW3 led a strong and compelling Election Priorities Campaign, to ensure the continued growth and development of the MIW region. We achieved this through highlighting supporting prosperity and enabling infrastructure projects:

- Support for the Galilee Basin
- Adoption of a clearer definition of 'local', to support regional communities
- Mackay Waterfront Priority Development Area
- Superyachts
- Flood mitigation of the Bruce Highway at Goorganga Plains
- Upgrades to the Peak Downs Highway
- Urannah Water Scheme

In the next year, GW3 will drive economic development in the region through advocating, attracting, collaborating and informing, through our five main priorities. These priorities include:

- Diversify the regional economy through multiple industries such as resources, METS, agriculture and biofutures;
- Prepare for workforces of the future to ensure industries are prepared for the jobs of tomorrow;
- Regional water and energy security to find alternatives for reliable, safe and sustainable water and energy supply for communities and industries alike;
- Key infrastructure development, which is to secure the region's economic future as a location of choice for diversity of industries by road, rail and sea; and
- Supply chain enhancement, to create, maximise and extend local supply opportunities for local business to grow and be globally competitive.

Our primary shareholders are the Mackay, Isaac and Whitsunday Regional Councils through the Greater Whitsunday Council of Mayors, who continue to be strong and supportive strategic partners. I would like to thank the Mayors of the three regional councils - Greg Williamson from Mackay, Anne Baker from Isaac and Andrew Wilcox from Whitsunday and their respective teams for their ongoing commitment and support of GW3.

GW3 has continued to be championed by the entire region and its influence and dedication is thanks to the commitment of the Greater Whitsunday Alliance board members, who bring their experience and professionalism to the organisation. I would like to take this opportunity to thank outgoing directors Bob Bogie and Dr Rochelle Macdonald for their efforts during their time on the board, and welcome new director Melissa Johnson to the team.

I am looking forward to the next 12 months and working towards building a strong sustainable future for the Mackay Isaac Whitsunday region.

John Glanville
Chairman - Greater Whitsunday Alliance



2018-2019 Board of Directors



Bob Bogie
January 2017
-
February 2019



Caroline Fritz
December 2017
-
Current



Melissa Green
December 2017
-
Current



Melissa Johnson
February 2019
-
Current



GW3 engaged with stakeholders and the community to identify opportunities to achieve continued prosperity for the region. This year, GW3 connected with all levels of government, attended national conferences and led delegations.



Dr Rochelle Macdonald
January 2017
-
February 2019



Paul McLaughlin
January 2017
-
Current



Jordan Miller
January 2017
-
Current



Vic Vassallo
January 2017
-
Current



Mayor Greg Williamson
October 2017
-
Current



Garry Scanlan
CEO



Advocacy

In the past financial year, Greater Whitsunday Alliance has continued to be the lead organisation to drive sustainable growth and promote liveability for the Mackay Isaac Whitsunday region.

Qantas Group Pilot Training Academy

Greater Whitsunday Alliance led three major advocacy campaigns in the 2018-2019 year. The first being #mackaywantsyouqantas - to support Mackay's bid to attract the \$20 million Qantas Group Pilot Training Academy.

This campaign was well supported from industry and business leaders and community stakeholders in Mackay.

The Reaching for the Skies bid highlighted the assets available in

the region, which makes Mackay a natural choice for Qantas to establish their training academy.

The bid was a collaborative effort from GW3, CQUniversity, Mackay Airport, Regional Development Australia Mackay Isaac Whitsunday and Mackay Regional Council, supported by both the Member for Mackay Julieanne Gilbert and Federal Member for Dawson George Christensen.

 Mackay's bid highlighted the region's strengths, such as the Mackay Airport Land Use Plan which included main and cross wind taxiway and 273 hectares of land to accommodate continued construction and development; growing education sector in place, flight connectivity with almost 1 million seats currently available annually and access to large scale plant and equipment and a qualified workforce across a myriad of trades and qualifications for maintenance.

Election Priorities Campaign for the May 2019 Federal Election

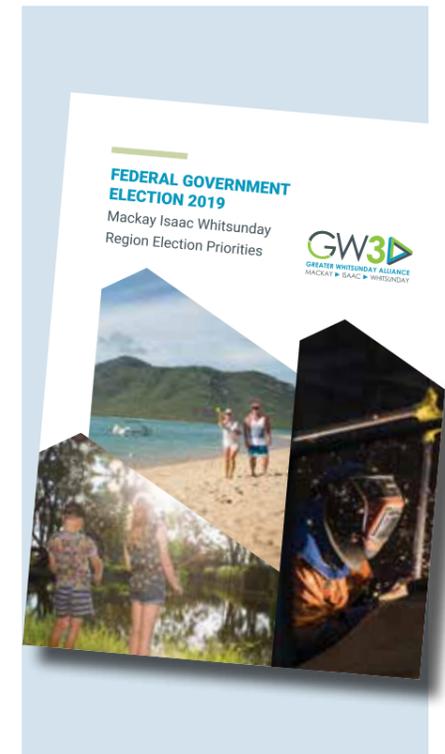
The Mackay Isaac Whitsunday Region Election Priorities campaign was to ensure our region was not forgotten, and to keep moving in a positive direction, with continued investment in infrastructure, liveability projects and new projects.

GW3 argued that the Mackay Isaac Whitsunday region was not looking for handouts, but rather hand-ups to create a positive, strong future for our regional communities. Part of this campaign was the Mackay Isaac Whitsunday Region Election Priorities booklet, where GW3 asked

for Federal commitment to the following projects:

- Support for the Galilee Basin
- Adoption of a clearer definition of 'local', to support regional communities
- Mackay Waterfront Priority Development Area
- Superyachts
- Flood mitigation of the Bruce Highway at Goorganga Plains
- Upgrades to the Peak Downs Highway
- Urannah Water Scheme

 Part of this campaign included traditional media coverage with a front-page story on The Daily Mercury, plus a social media campaign for the last seven days of the election campaign, where we reached an audience of 69,000 collectively.



Future Workforces Summit



At the beginning of 2019, GW3 started its work of preparing workforces for the future by launching the Future Workforces Summit, to be held in August 2019.

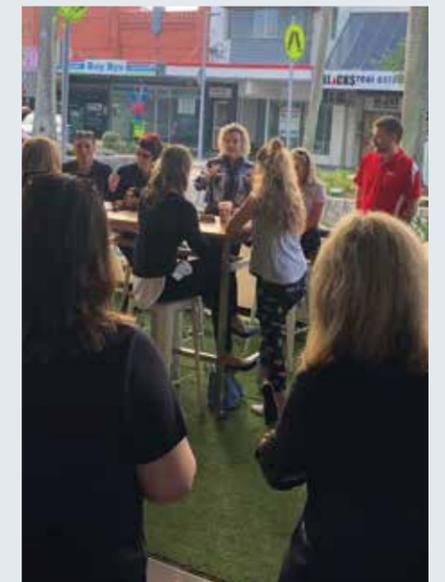
The Future Workforces Summit is designed to tackle issues such as automation, robotics and other digital technologies and the role they

will play in shaping the future of the region's workforces.

The summit is the first of its kind in Australia and will be held on August 9 at the MECC, featuring more than 18 presenters.

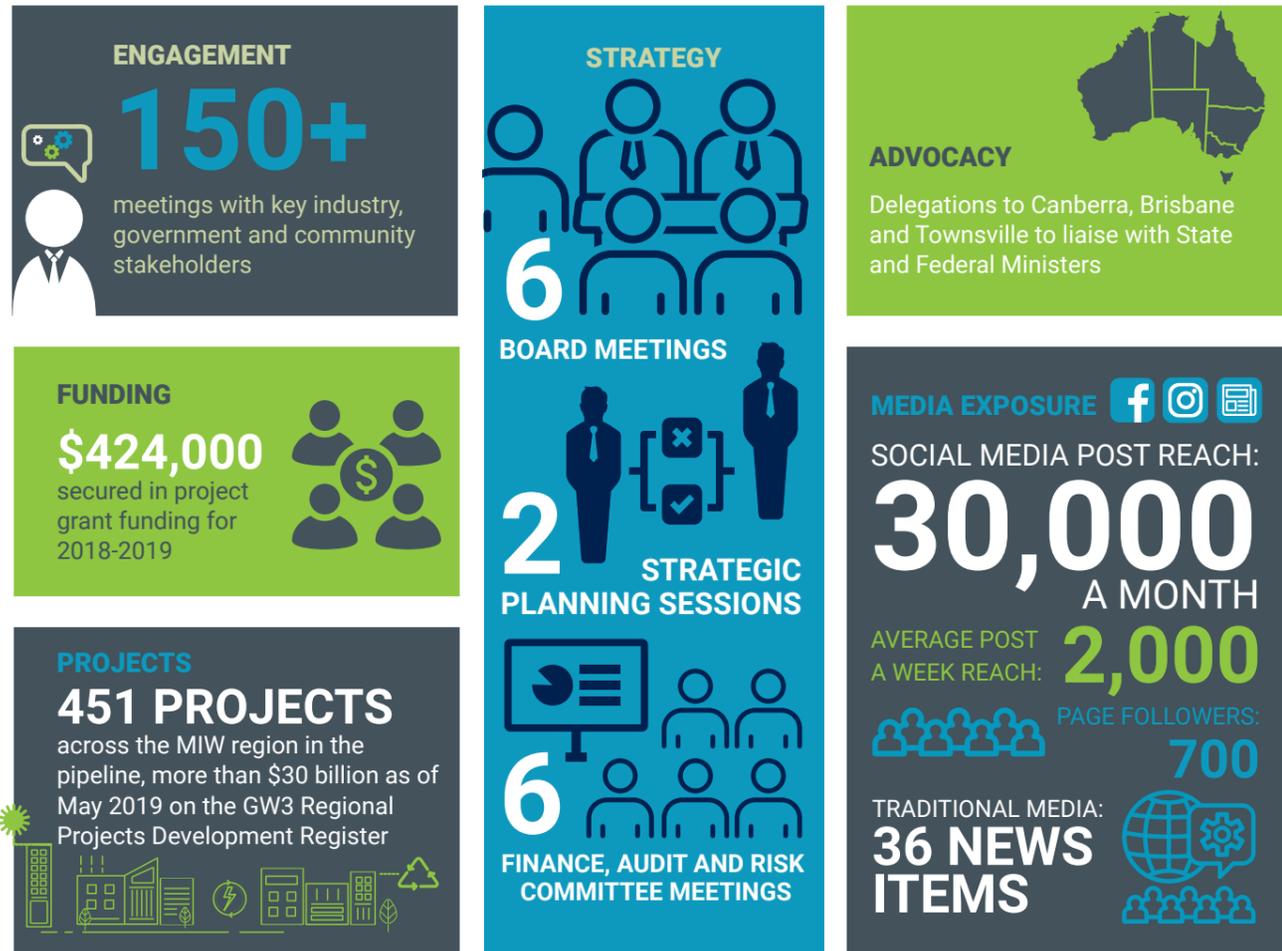
According to Regional Australia Institute, more than one in five jobs in our region is at medium to high vulnerability to automation. The focus of the summit is to talk in a very practical way about how the region's industries are changing, and what is needed to ensure businesses remain relevant into the future.

The summit was officially launched on June 11.



The Future Workforces Summit was launched on June 11 at the Mackay Region Chamber of Commerce's #buymackay Coffee and Chat.

A year at a glance



Partnerships

GW3 and BHP announced in December 2018 the details of a three-year strategic partnership aimed at enhancing the economic sustainability of the Greater Whitsunday region.

The partnership was an endorsement of the organisation's commitment to pursuing regional economic growth for future generations.



Left: Member for Mackay Julieanne Gilbert and Whitsunday Regional Councillor Jan Clifford. **Middle:** Mackay Regional Council Economic Development Manager Teona Cousin, BHP Specialist Corporate Affairs Community Amanda Walker and GW3 Manager Business + Innovation Kylie Porter. **Right:** BHP General Manager Melissa Johnson and GW3 Chairman John Glanville.

Deliverables

In the past financial year, Greater Whitsunday Alliance has worked to deliver a range of outcomes in its five key priority areas, including:

Diversifying the regional economy



- Enhancing regional agricultural import/export logistics chain study to identify export freight opportunities through collaboration with the Cooperative Research Centre for Developing Northern Australia.
- Support proponents of the Resources Centre of Excellence.
- Collaborate with industry groups and companies across sectors through the Create Our Future Steering Committee and commission a Digital Infrastructure Study to confirm emerging industries, jobs and workforce needs.
- Support the growth of the Mackay Isaac Whitsunday's tertiary and vocational education sector and international markets through Study Greater Whitsunday.
- Cultivate opportunities identified in the Growing Greater Whitsunday Agrifood report.

Regional water and energy security

- Commence work on developing a regional water strategy for Mackay Isaac Whitsunday.

Preparing workforces of the future



- Deliver a Future Workforces Summit for the region.
- Commenced collaboration with industry groups across sectors to plan for commissioning of a Mackay Isaac Whitsunday Future Employment Study to confirm emerging industries and jobs.
- Prepare a Mackay Isaac Whitsunday Digital Infrastructure Study to understand the regional infrastructure needs to support the jobs for the future through the Create Our Future Steering Committee.

Supply chain enhancement



- Continue advocacy for Mackay Port Access Road (Ring Road Stage 2 and 3).
- Continue advocacy for flood mitigation of roads projects, including Hamilton Plains and Bruce Highway at Goorganga Plains.
- Support the trade development work of North Queensland Bulk Ports Corporation for regional port facilities.

Key infrastructure development



- Work with regional mining services for a supply chain study to identify gaps and opportunities in Mackay Isaac Whitsunday.
- Continue the work with ASMTI (defence) to secure opportunities for local suppliers to the defence industry in Central and North Queensland.
- Lead the response in developing more effective definitions of 'local' as an outcome from the Keep it in the regions: Mining and resources industry support for business in regional economies report.



Greater Whitsunday Alliance + C-Res

Greater Whitsunday Alliance is the parent company of C-Res. C-Res is a cost neutral entity which delivers the Local Buying Program (LBP) through a strategic partnership with BHP.

The Local Buying Program is now proudly delivered across all BHP Minerals Australia assets in Queensland, New South Wales, South Australia and Western Australia. A Local Buying Foundation (LBF) operates in both Queensland and New South Wales, and is a critical element of the Local Buying Program in both states.



\$352m

Total approved spend since 2012



\$121,287,474

Total approved spend 2018-2019



17,593

Payments to local businesses 2018-2019



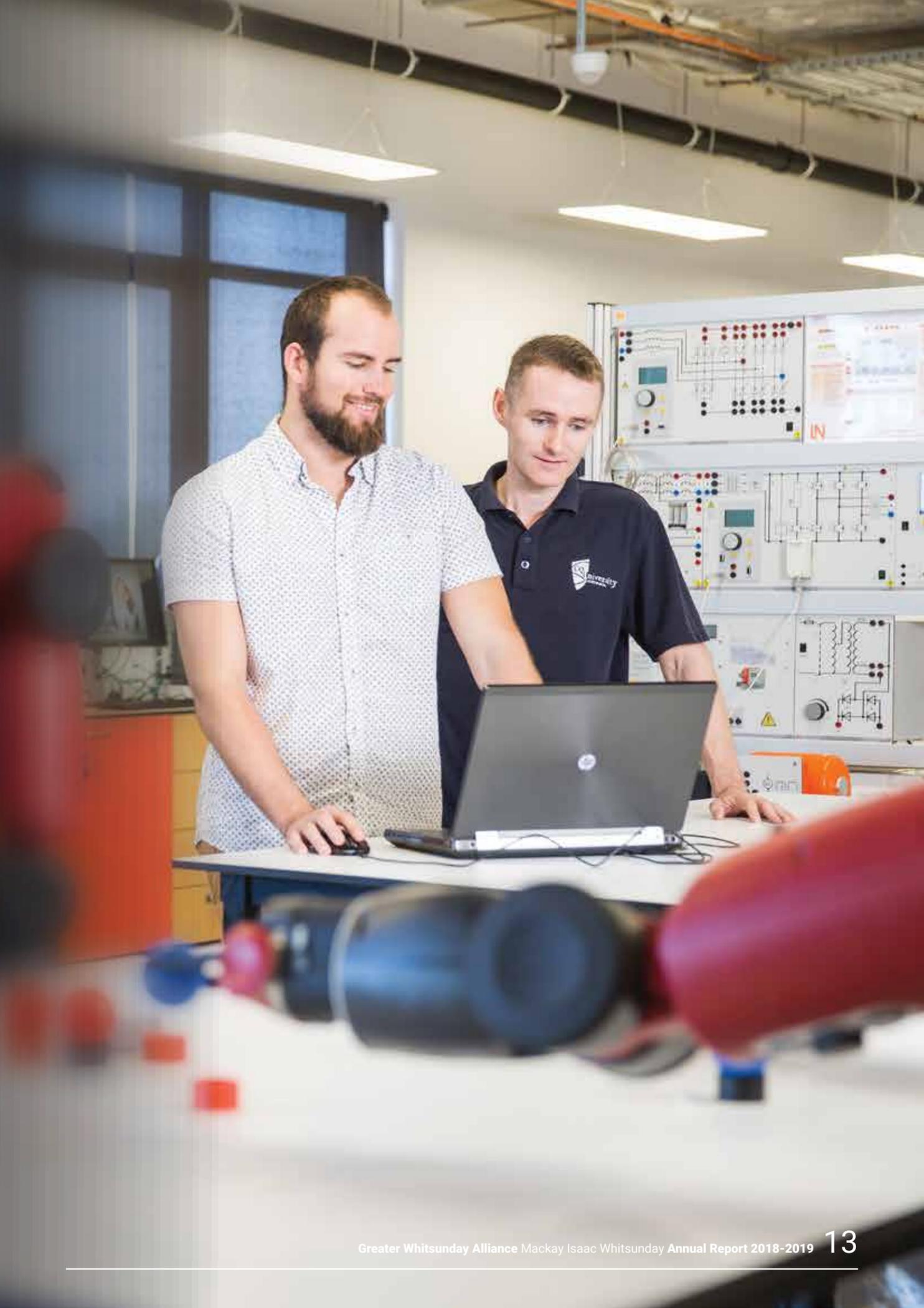
16 days

Average payment days 2018-2019

Audited financial statements

Greater Whitsunday Alliance invests its resources to facilitate activities that support the growth and development of industry, business and community in the Mackay Isaac Whitsunday region.

GW3's core activity is to drive advocacy efforts and investment in areas that diversify the regional economy; infrastructure development, liveability and supply chain enhancement. GW3 maintained a surplus in the 2018-2019 financial year and received an unqualified audit opinion from independent auditors.



Looking forward

Greater Whitsunday Alliance will continue to host and pursue targeted meetings with key decision makers, including politicians from all levels of government, and industry and community leaders to ensure we are driving the region in a positive direction.

GW3 is driven by a genuine appetite to achieve positive outcomes for the Greater Whitsunday region, and this is achieved through the strategic plan including:

Diversifying the regional economy



A regional economy where growth is driven by multiple industries, including resources, METS, agriculture and biofutures.

- Advocate for a Mackay Isaac Whitsunday biofutures investment strategy and prospectus to attract investment, through MIW Biofutures Steering Committee and the Mackay Sub-REAP.
- Continue to map and enhance the innovation ecosystem to identify new opportunities and sectors for future growth.

Regional water and energy security



A reliable, safe and sustainable water and energy supply for use by communities and industries.

- Development of a regional water strategy for the Mackay Isaac Whitsunday region.

Preparing workforces of the future



A regional workforce across traditional industries that is skilled and prepared for the jobs of tomorrow. Projects include:

- Collaborate with industry groups and companies across sectors and execute a MIW future employment study to confirm emerging industries and jobs and likely workforce needs.
- Continue with MIW digital infrastructure plan to understand regional infrastructure needs to support jobs of the future.
- Continue to promote awareness of the impacts of digital technology and develop the MIW region's response.

Supply chain enhancement



Create, maximise and extend local supply chain opportunities for local businesses to grow and become globally competitive.

- Support the Mackay Isaac Whitsunday METS SME Export Hub to support development of export opportunities.
- Continue to advocate for adoption of better practice local content model.
- Continue to educate businesses on the impact of digital technology and future of work.

Key infrastructure development



Secure the region's economic future as a location of choice for diversity of industries, connected to the world by road, rail, air and port.

- Research and prepare a MIW State of the Regional Roads report to inform future road infrastructure needs.
- Assist proponents of Mackay Airport and Whitsunday Coast Airport for expansion.
- Review opportunities for investment in MIW region's tourism infrastructure, including NAIF and reactivation of island resorts.

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